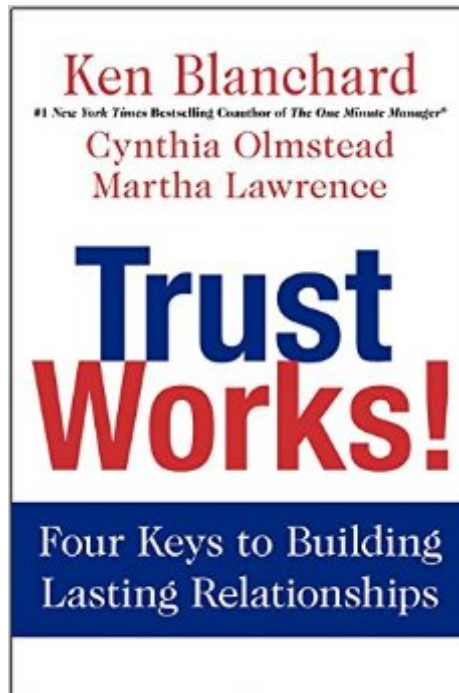


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# Trust Works!: Four Keys To Building Lasting Relationships



## Synopsis

New York Times bestselling author and leadership expert Ken Blanchard's popular TrustWorks! training program is now available in book form! Trust Works!: Four Keys to Building Lasting Relationships is an insightful guide designed to help people navigate one of the most complex issues that affects all areas of our lives: trust. In Trust Works!, Ken Blanchard, Cynthia Olmstead, and Martha Lawrence demonstrate how to get along better with those around us. In today's polarized society, building trust and sustaining it has never been more important or seemingly elusive. Trust Works! provides a common language and essential skills that can replace dissension with peace and cooperation and help us all work together productively and in harmony. Learn how to apply the ABCD trust model to address the factors that lead to discord, including low morale, miscommunication, poor response to problems and issues, and dysfunctional leadership.

## Book Information

Hardcover: 160 pages

Publisher: William Morrow (April 30, 2013)

Language: English

ISBN-10: 0062205986

ISBN-13: 978-0062205988

Product Dimensions: 5.5 x 0.6 x 8.2 inches

Shipping Weight: 8.8 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars See all reviews (28 customer reviews)

Best Sellers Rank: #416,752 in Books (See Top 100 in Books) #373 in Books > Business & Money > Management & Leadership > Training #487 in Books > Business & Money > Processes & Infrastructure > Organizational Learning #4991 in Books > Business & Money > Management & Leadership > Management

## Customer Reviews

OK, I'll have to admit it, I HATE those silly "leadership" books that sell thousands of copies "teaching" you to be a better time manager, people manager or self manager. Frankly, most of that stuff is TOO silly and of little value. The problem with this fine book is that the publishers are promoting it in the management and "leadership" literature as a business/management type title, and in fact the author does give seminars to businesses, hopefully to keep the ideas percolating. HOWEVER, Ken's amazing little slices of life, stories, unexpected connections and just plain surprising new ideas go FAR beyond management, business, etc. to relationships of ALL kinds--

significant others, parents and kids, yes/work, as well as friends and "enemies." This book is breathtaking in scope and incisive in insights. It's like "Profiles in Courage" that made you generalize and think about courage inductively. Same here-- there is an amazing series of "ahas" that happen about the phenomenon of trust itself, how it works, what it does, how it is important. It even touches on the spiritual in a way, in the form of "Who can you REALLY trust???" With so many deceptions around today, so much spinning we see everyday everywhere, and so much information (who knows what's really been vetted?), looking deeply at trust is timely and wonderful. This isn't dry or word bending/ show off philosophy! It is a fun read, a page turner, you'll laugh and say WOW, I wish I'd known that when... Buy it! You'll find many perspective changing lessons that will bring you a lot more success and joy in both little and "big" relationships.

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Conversation: A Comprehensive Tool For Mastering Small Talk, Building Trust and Forging Relationships (Conversation Tactics, Conversation Starters, Crucial conversations)  
I Love You But I Don't Trust You: The Complete Guide to Restoring Trust in Your Relationship  
The Decision to Trust: How Leaders Create High-Trust Organizations  
Family Trusts: A Guide for Beneficiaries, Trustees, Trust Protectors, and Trust Creators (Bloomberg)  
Build Your Own Living Revocable Trust: A Pocket Guide to Creating a Living Revocable Trust  
Trust Agents: Using the Web to Build Influence, Improve Reputation, and Earn Trust  
The Big Book of Team Building Games: Trust-Building Activities, Team Spirit Exercises, and Other Fun Things to Do  
The Trust Edge: How Top Leaders Gain Faster Results, Deeper Relationships, and a Stronger Bottom Line  
The Five Keys to Mindful Communication: Using Deep Listening and Mindful Speech to Strengthen Relationships, Heal Conflicts, and Accomplish Your Goals  
How to Be an Adult in Relationships: The Five Keys to Mindful Loving People Styles at Work...And Beyond: Making Bad Relationships Good and Good Relationships Better  
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